To: Mayor Ted Wheeler  
Commissioner Chloe Eudaly  
Commissioner Amanda Fritz  
Commissioner Jo Ann Hardesty

From: SE Uplift Board of Directors  
Re: Support for Rose Lane Project

Dear Mayor Wheeler and Commissioners Eudaly, Fritz, & Hardesty:

The mission of the SE Uplift Neighborhood Coalition is:

To collaborate with the SE Portland community to build informed, inclusive, and participatory neighborhoods that support our social and ecological well-being.

Recognizing that the Rose Lane Project supports this mission and provides benefit to the city’s southeast neighborhoods and the city as a whole, the SE Uplift Board of Directors urges your support for advancing the Rose Lane Project.

We ask that City Council direct PBOT to move forward with identifying pilot corridors for focused study. Understanding the nature of a ‘pilot project’, we ask that City Council direct PBOT to identify context-sensitive tools with the greatest capacity to enhance transit reliability and the ability to be implemented within the one-year time frame.

The Rose Lane Project is an important step toward prioritizing transit, making transit more reliable and attractive to people who have the ability to use it, and helping the community to reach our equity and climate goals while addressing the challenges posed by a growing population.

There is a severe time penalty associated with using transit in Portland compared to driving. This penalty most adversely affects transit dependent folks, but also discourages new users and pushes people with means to choose to drive. Greenhouse gas (GHG) emissions are increasing in the region and the state purely due to increased emissions from driving. The Rose Lane Project is an important tool in approaching our mode share goal of 25% of trips made by transit and with the potential benefit of less greenhouse gas emissions and improved air quality.
The Board notes that the Rose Lane Project concept has the potential to advance equity in the region’s transit network by reducing delay in the most congested areas, allowing riders to experience shorter travel times on longer, cross-city trips and making transit use a more viable option for those trips to/from work, school, medical appointments, and day-care pick-ups that require dependable travel times. These reductions in travel time and increases in dependability within the transit network increase access to opportunity, lessen the isolation of community members that results from displacement, and supports our social and ecological wellbeing.

On behalf of the SE Uplift Board of Directors,

Tina Kimmey, Chair  Matchu Williams, Vice Chair