Traffic Safety Action Shop

Education/Communication

WE KEEP PORTLAND MOVING.
Overview

1. Portland’s Vision Zero

2. Vehicle crash factors

3. Education strategies that community members can implement
Portland Vision Zero

Eliminate all traffic related deaths and serious injuries on Portland’s roadways by 2025
Causes of Deaths and Serious Injuries

91% involved speed, impairment and/or other dangerous behaviors.

9% environmental, mechanical and/or visibility factors.

Source: ODOT crash data
Education Strategies

VISION ZERO

• Street Teams doing outreach on specific high crash streets

• Request materials online at https://www.portlandoregon.gov/transportation/article/594086
Education Strategies

Take the Portland High Crash Corridor Pedestrian Safety Quiz to test your pedestrian safety awareness and know-how.

The first 1000 Portland residents (16 years and older only please) that complete the quiz will receive a FREE tote bag that features bold safety reflective material around the perimeter. Limit 1 per household.

Buzed driving is drunk driving.
Stay Safe & Enjoy Your Journey!

Questions?

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