Success Story: SE Clinton Diverters
The What, How and “How To”
Step One: Define the Problem & collect city and Citizen data

- 3000+ ADT (Average Daily Travel) where the Safety Standard for a Greenway <1000
- Speeds in Excess of 25 MPH at 85% with the standard being <20 MPH
- Increased Conflict between Modes reported through social media and smart phone reporting tools
Step Two: **Prove Support**

- Neighborhood Petition
- BikeLoudPdx Postcard Campaign
- Council Testimony
- Include Business Support
- Public Meetings
- Secure funding!!!
Step Three: Follow Through

- Email support to city Leaders
- Conduct Traffic counts on neighboring streets
- Support parallel street mitigation when needed
- Write articles, advertise, and get the word out!
- Educate about a #SaferClinton